



# SHAO-LIN C RIOS

Senior Graphic, Visual and Presentation Designer

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🏠 Bellevue, WA. 98008

## PROFILE

Highly creative senior graphic designer with over 18 years of experience in creating design solutions across various industries, especially in Microsoft and AWS. Expertise in Adobe Suite, Microsoft office, PowerPoint decks, OFT newsletter, social media banners and rebranding marketing materials. Proud of helping Ekata rebrand that brought their marketing material to the next level.

## SKILLS

- Graphic/digital/print design
- Presentation design
- Infographic design
- Branding and identity
- Wireframing and prototyping
- Motion graphics design
- UI/UX design
- OFT email design
- Accessibility design
- Basic knowledge of css and html
- Teamwork and collaboration
- Honest and dependable
- Problem-solving
- Organization skills
- Excellent communication
- Can-do attitude
- Adaptability and flexibility

## SOFTWARES

**Adobe Creative Suite:** Photoshop, Illustrator, Indesign, Acrobat, Premiere Pro, After Effects, Media Encoder, XD, Dreamweaver

**Microsoft Office:** Photoshop, Word, Excel, PowerPoint, Outlook, Publish

**Google Slides, Weebly**

## EDUCATION

9/2003~6/2006 MASTER OF FINE ARTS,  
**Multimedia Media Design,**  
University of Oregon

1999~2002 BACHELOR OF FINE ARTS,  
**Visual Communication design,**  
National Taiwan University of Arts

## BACKGROUND

Citizen of Taiwan and United States

Trilingual in English, Mandarin & Taiwanese

## EXPERIENCE

### CONTRACTOR

#### Robert Half

- **Production Designer** Ekata, Inc. (Mastercard) 10/2022~1/2025  
Responsible for graphic design (eBooks, White Papers, Case Studies, Info graphics,newsletter and flyers), Website Banners/Graphics, Social Media Ads and visual content, PowerPoint decks and GIF banners. Working with different regions acted like an in-house designer.
- **Presentation Designer** SSA Marine 8/2024~12/2024  
Responsible for rebranding the company PowerPoint decks, setting up the master template for the client.
- **Presentation Specialist** NW Natural Gas Company 6/2024~7/2024  
Responsible for rebranding the company PowerPoint decks, setting up the master template for the client.
- **Visual Designer** Turn Style 6/2021~10/2021 & 4/2023~6/2023  
Responsible for creating Microsoft OFT newsletters.

#### Creative Circle

- **Visual Designer** Global Overview 12/2022~10/2023  
Responsible for supporting amazon e-commerce sites: Swanson PDP, Solara Labs, Manuka Health, Laird Superfood and more. Supporting on updating digital graphics and banners.
- **Presentation Designer** Ste. Michelle Wine Est 3/2023~9/2023  
Responsible for graphic design (Flyers and Sell sheet)
- **Graphic Designer** Vouched 2/2023~3/2023
- **Presentation Designer** Porter Noveli 9/2022~2/2023
- **Graphic Designer** Fortive 6/2020~1/2023
- **Production Designer** Kestra Medical Technologies 10/2022~10/2022
- **Presentation Designer** Delta Dental WA 4/2021~5/2021  
Responsible for graphic design (Flyers and Sell sheet)
- **Graphic Designer** Revel 4/2016~4/2017
- **Graphic Designer** Allytics 4/2014~12/2022  
**Industry list includes:** Microsoft and AWS.  
**Deliverable list includes:** PowerPoint, OFT, Case Studies, White paper, eBooks, Web Banners & Social media ads

### FREELANCE GRAPHIC/VISUAL DESIGNER

#### Robert Half 6/2021~Present

**Industry list includes:** Design agency, Architecture, Shipping, Electricity supplier and software.

**Deliverable list includes:** Rebranding, Ebooks, Newsletter, Social media graphics, Web Graphics, GIF Banners, Trade Show & PowerPoint.

#### Creative Circle 4/2014~Present

**Industry list includes:** Design agency, Wine, Insurance, Electrics, B2B, Ecommerce, IT and Software.

**Deliverable list includes:** Rebranding, Ebooks, Emails, Social media graphics, Web graphics, GIF banners, OFTs, Trade show & PowerPoint.

#### 2A 3/2021~Present

**Industry list includes:** Microsoft and AWS.

**Deliverable list includes:** PowerPoint, OFT, Case studies, White paper, eBooks, Web Banners & Social media ads

#### Allytics 1/2022~Present

**Industry list includes:** Microsoft and AWS.

**Deliverable list includes:** PowerPoint, OFT, Case Studies, White paper, eBooks, Web Banners & Social media ads

#### Lions & Tigers 1/2021~Present

**Industry list includes:** Microsoft.

**Deliverable list includes:** PowerPoint, SharePoint wireframes

#### Cadence Preferred 1/2016~7/2022

**Industry list includes:** Microsoft and AWS.

**Deliverable list includes:** PowerPoint, OFT, Case Studies, White paper, eBooks, Web Banners & Social media ads

#### Indigo Slate 1/2015~1/2020

**Industry list includes:** Microsoft and AWS.

**Deliverable list includes:** PowerPoint

#### WPI Real Estate 11/2017~7/2019

**Deliverable list includes:** rebranding and marketing materials

#### Nayamode, Inc 4/2014~4/2019

**Industry list includes:** Microsoft.

**Deliverable list includes:** PowerPoint, OFT, Case Studies, White paper, eBooks, Web Banners & Social media ads

### EMPLOYEE

#### Designer Nayamode, Inc 8/2012~3/2014

Responsible for graphic design, web design, mobile UI/UX design & PowerPoint presentation decks (Mostly Microsoft projects)

#### Graphic Designer Rice Fergus Miller, Inc 1/2007~8/2012

Responsible for graphic design, web design, and 3D rendering